

Sandalwood grower enlists F1 star

Formula 1 driver Daniel Ricciardo has joined cricketer Adam Gilchrist as an ambassador for an Australian producer of sandalwood oil, used in fragrances and medical products.

TFS Corporation grows Indian Sandalwood in the Ord River region of Western Australia, producing oil that can be used in incense and air fresheners, and in skin treatments.

Chief executive Frank Wilson said linking with Ricciardo would heighten the company's profile across the world.

"This partnership ticks all the boxes for TFS as we accelerate our sales drive in the US and other major markets in Europe and Asia," he said.

Source: http://www.thebull.com.au/articles/a/53562-sandalwood-grower-enlists-f1-star.html

April 20th 2015

